

Our

Neighborhood

Voices

# CALIFORNIANS ARE UNITING

to Restore a Neighborhood Voice in the Future of their Community

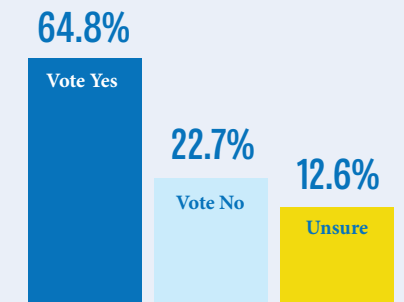
Californians from every community and political perspective have united to form the Our Neighborhood Voices coalition — a grassroots movement of neighbors, elected officials and community leaders working to restore local democracy in community planning and take back control of our own cities and towns from Sacramento politicians and for-profit developers.

## Question

This year the California legislature voted to strip local communities of their role in deciding how some residential homes and apartments are built and located. Under new laws, developers can build as many as 6 units on a single residential lot, and neighbors and local elected officials have no say in the matter. The legislators who supported removing local decisions about land use say it will make more housing available in places where it is needed. Opponents say we don't need to take away local land use authority to build more affordable housing. A statewide initiative seeks to restore powers taken away by the legislature to make local land use decisions.

## 65% Vote Yes on a Statewide Initiative to Restore Local Land Use Powers Taken by the Legislature

If the election were held today, how would you vote?



In recent years Sacramento politicians have passed a series of laws that take away the ability of local communities to shape growth so we can build the housing we need without destroying the character of our neighborhoods, creating traffic gridlock, displacing vulnerable residents, and leaving taxpayers with higher bills.

Our grassroots coalition includes elected officials, community leaders and affordable housing advocates — and we have

organized more than 50,000 Californians and raised over \$800,000, largely from small donations. Now, we must raise \$9.8 million from a statewide network of supporters to qualify a constitutional ballot initiative to end the “one size fits all” mandates from Sacramento and restore local democracy over how to shape growth in our own communities.

Polling data shows voters agree by more than 2 to 1 that local communities should make their own planning decisions, and support for the Our Neighborhood Voices initiative increases with every so-called “Builders Remedy” project where developers take advantage of state law loopholes to build oversized, mostly market rate developments in single-family neighborhoods.

Voters are on our side, but we have to raise enough money to pay for signature gathering to help us collect nearly 1.4 million signatures to qualify for the ballot. We expect our statewide grassroots network will collect a significant portion of the required signatures, but for a

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campaign of this size, it's unlikely that we will collect enough valid signatures using grassroots volunteers alone. That's why we need help from supporters like you to help close the gap.

In California, almost all ballot initiatives qualify via paid signature gathering efforts. The small group of firms that specialize in collecting signatures charge on a per-signature basis, with the price of signatures rising or falling depending on demand for their services.

According to our petition management vendor (which has gathered more than 44 million signatures and qualified hundreds of state and local initiatives), we should plan to collect 1.4 million signatures. This means we must raise another \$9.8 million to guarantee we will qualify for the ballot. Once our initiative qualifies, the polling data indicates a very strong likelihood that we will win a simple majority of voters.

All large donations will be dedicated to signature gathering, and we can provide large donors with weekly reports from the ONV campaign treasurer upon request to maximize transparency and donor input. All campaign overhead and other administrative expenses are already met by our current fundraising efforts.

To help push back against Sacramento's over-reach into local neighborhoods, please visit <https://ourneighborhoodvoices.com/donate>. Thank you for your support! We believe in the power of local democracy, and we are committed to getting the Our Neighborhood Voices initiative in front of voters to restore local democracy and protect the California dream!



This is the kind of massive and unwise growth the Sacramento politicians are allowing. Our measure will allow communities to shape growth so they can build enough affordable housing without destroying the character of neighborhoods, creating traffic gridlock and leaving taxpayers with higher bills.

 **Join us at [OurNeighborhoodVoices.com](https://ourneighborhoodvoices.com)**

Paid for by Mendoza-Candell-Priforce Land Use Initiative