

Our

Neighborhood

Voices

CALIFORNIANS ARE UNITING

to Restore Local Voices in the Future of Our Communities

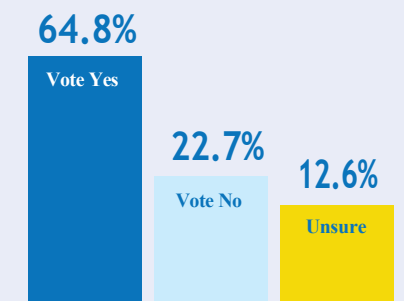
Californians from every community and political perspective have united to form the Our Neighborhood Voices coalition — a grassroots movement of neighbors, community and business leaders, and elected officials working to restore local democracy in community planning and take back authority over our own cities and towns from Sacramento politicians, financial special interests, and for-profit developers.

The Issue

The California legislature has stripped local communities of their role in deciding how new housing is built and where it is located. Under new laws, developers can build nearly unlimited numbers of multifamily units on a single residential lot, and neighbors and local elected officials have no say in the matter. Opponents say we don't need to take away local land use authority to build more affordable housing — in fact, local governments are best suited to help create affordable, livable, sustainable communities. The Our Neighborhood Voices statewide initiative seeks to restore the ability of those local governments to make land use decisions.

65% Of Those Polled Would Vote Yes on a Statewide Initiative to Restore Local Land Use Authority

If the election were held today, how would you vote?



In recent years, Sacramento politicians have passed a series of laws that take away the ability of communities to shape growth and build the housing they need, without destroying neighborhoods' character. The results are less affordable housing, displacement of vulnerable residents, traffic gridlock, and taxpayers stuck with higher bills.

Our grassroots coalition includes elected officials, community leaders and affordable housing advocates. We have

organized more than 50,000 Californians and raised nearly \$1 million so far, mostly from small donations. **We must raise \$25 million** to qualify a constitutional ballot initiative to end the “one size fits all” mandates from Sacramento and restore local democracy over the future of growth and housing affordability in our own communities.

Polling data shows **voters agree by more than 2 to 1** that communities should make their own planning decisions, and support for the Our Neighborhood Voices initiative increases with every project in which developers take advantage of state law loopholes to build oversized, mostly market rate and luxury developments in single-family neighborhoods.

Voters are on our side. Now we have to raise the money to pay for signature gathering to help us collect nearly 1.4 million signatures to qualify for the ballot. We expect our statewide grassroots network will collect a significant portion of the required signatures, but for a

Our Neighborhood Voices

campaign of this size, it's unlikely that we will collect enough valid signatures using grassroots volunteers alone. **We need help from supporters like you to help close the gap.**

In California, almost all ballot initiatives qualify via paid signature gathering efforts. The small group of firms that specialize in collecting signatures charge on a per-signature basis, with the price of signatures rising or falling depending on demand for their services.

According to our petition management vendor (which has gathered more than 44 million signatures and qualified hundreds of state and local initiatives),

we need to collect 1.4 million signatures to guarantee we will qualify for the ballot.

Once our initiative qualifies, the polling data indicates a very strong likelihood that we will win a strong majority of voters.

All donations will be dedicated to signature gathering, and we can provide large donors with weekly reports from the ONV campaign treasurer upon request to maximize transparency and donor input. All campaign overhead and other administrative expenses are already met by our current fundraising efforts.

Please visit <https://ourneighborhoodvoices.com/donate>. We believe in the power of local democracy, and we are committed to getting the Our Neighborhood Voices initiative in front of voters to restore local democracy and protect the California dream. Thank you for your support!

→ **Join us at OurNeighborhoodVoices.com**



This is the kind of massive and unwise growth the Sacramento politicians are allowing. Our measure will allow communities to shape growth so they can build enough affordable housing without destroying the character of neighborhoods, creating traffic gridlock and leaving taxpayers with higher bills.